

Quench your thirst with the Bally Midway Six-Pack™

A conversion kit program providing 6 lives for your game investment.

Purchase only one of the 6 challenging new dedicated games offered in the Bally Midway 6-Pack.

Choose from Up 'N Down... Mr. Viking... Flicky... S.W.A.T.... Water Match... and Bull Fight.

Above are available as dedicated games, circuit board conversion kits or ROM package conversion kits. For further details, contact your authorized Bally Midway distributor.

Or if you already own a Frogger or Zaxxon game, simply buy one of our specially designed circuit boards to convert to any one of the 6 games in the series.

If you've previously purchased Up 'N Down as a dedicated game or have converted to Up 'N Down, you're ready to continue on with the program.

Once you have purchased the cabinet and circuit board, to economically convert to any other game in the series, just purchase one of the 6 available Bally Midway ROM packages.

Each package inexpensively converts your board to a new game and comes complete with necessary hardware, software, headers and instructions.



The Bally Midway 6-Pack™ program is the smart way to get maximum return from your game investment!

It's convenient

The Bally Midway 6-Pack is about to make game rotation surprisingly simple. When it comes time to make a location change, you won't have to put your equipment in transit. The accessible ROM Package and our custom chips easily and quickly convert any existing circuit board in the series to a brand new game. It comes complete with everything you need, including instructions. This means you can maintain a game in one location as long as it's profitable. Then when it comes time to make a move, all you'll need to move is a few simple components.

It's available now.

There's no need to wait to make a smart investment. You can get started on the Bally Midway 6-Pack immediately. With exciting new games scheduled for release throughout the year, your investment has plenty of time to pay off... 6 profitable ways.

Up 'N Down	Immediately
Mr. Viking	Immediately
Flicky	September '84
S.W.A.T.	October '84
Water Match	November '84
Bull Fight	December '84

It's flexible

With the Bally Midway 6-Pack, you get something you can't always count on with other conversion kit programs—Options. Whether you invest in one of our dedicated games or purchase a special circuit board (to convert an existing Frogger or Zaxxon), you'll instantly have the option of extending the life of your investment to any of all of the 6 different games—as they're released or whenever you're ready to convert. You can even choose to skip a game in the package and still convert it at a later time!

It's economical

Once you own the cabinet and circuit board, you can convert to any game in the series at minimal expense. With purchase of the ROM PACKAGE you'll get everything you need to economically convert to an entirely new game. Each game offers thrilling new challenges, state-of-the-art features and unique screen graphics. Take advantage of the entire Bally Midway 6-Pack and you can potentially save up to 80% of what it could cost to purchase all 6 dedicated games separately.



Bally MIDWAY MFG. CO.

10601 W. Belmont Avenue
Franklin Park, Illinois 60131
Telephone (312) 461-9200

© 1984 Bally Midway Mfg. Co.

